

MAIL TO:  
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<http://ag.ca.gov/charities/>

## COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

### 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:  105  DAWSON & ASSOCIATES PO BOX 1424 LOS GATOS, CA 95031	Name and Address of Charitable Organization:  CT No. <u>12611</u> ✓ F.E.I.N. No. <u>94-2378104</u> <u>First Down Promotions for</u> <u>NCEFT</u> Name of Charity <u>P. O. Box 1224</u> Address of Charity <u>San Carlos, CA 94070-1224</u> City, State, and ZIP Code of Charity
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National Campaign ☐ California Campaign ☐

Celebrity Equestrian Challenge

held (on) (from) Sept. 21, 20 02, to \_\_\_\_\_, 20 \_\_\_\_  
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)  
If other, provide brief explanation \_\_\_\_\_

Fee ☐ Percentage ☒  
Other ☐

#### 1. REVENUE

A. Cash contributions	_____	A.
B. Entertainment sales or admission charges	<u>45,397.</u>	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)	_____	Fa.
a. _____	_____	Fb.
b. _____	_____	Fc.
c. _____	_____	Fd.
d. _____	_____	

45,397

G. TOTAL REVENUE

G.

#### 2. EXPENSES

A. Fees or commissions	<u>6,737</u>	A.
B. Salaries	<u>14,819</u>	B.
C. Payroll taxes	<u>1,332.</u>	C.
D. Employee benefits Auto Allowance	<u>370.</u>	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	<u>531</u>	G.
H. Advertising	<u>424</u>	H.
I. Telephone	<u>3,006</u>	I.
J. Rental of equipment	<u>3,405.</u>	J.
K. Facilities charge	_____	K.
L. Permits	<u>450.</u>	L.
M. Other expenses: (Specify)	_____	
a. <u>Printing</u>	<u>649.</u>	Ma.
b. <u>Insurance</u>	<u>726.</u>	Mb.
c. <u>Utilities</u>	<u>733</u>	Mc.
d. <u>Miscellaneous</u>	<u>866.</u>	Md.

N. TOTAL EXPENSES

34,048. N.

3. Amount to Charity \$ 11,349 3.

4. Less additional fund-raising expenses paid by charity (to be completed by charity) \$ 4,539.45 4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 6809.55 6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☐ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

KELLIE HOUSTON Owner 1-13-02  
 Signature of authorized officer (Commercial Fund-raiser) Printed Name Title Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Bethany A. Lee Executive Director 2/3/03  
 Printed Name Title Date

Cory Terrill Vice-president 2/14/03  
 Signature of authorized officer/director (Charity) Printed Name Title Date

RECEIVED  
 MAR 19 2003  
 Attorney General's  
 Registry of Charitable Trusts

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